



## Cinema Secrets Brush Cleaner, 32oz Cinema Secrets

Estimated Units Sold

**1,249**

Estimated Revenue

**\$48,711**

Average Sales Rank

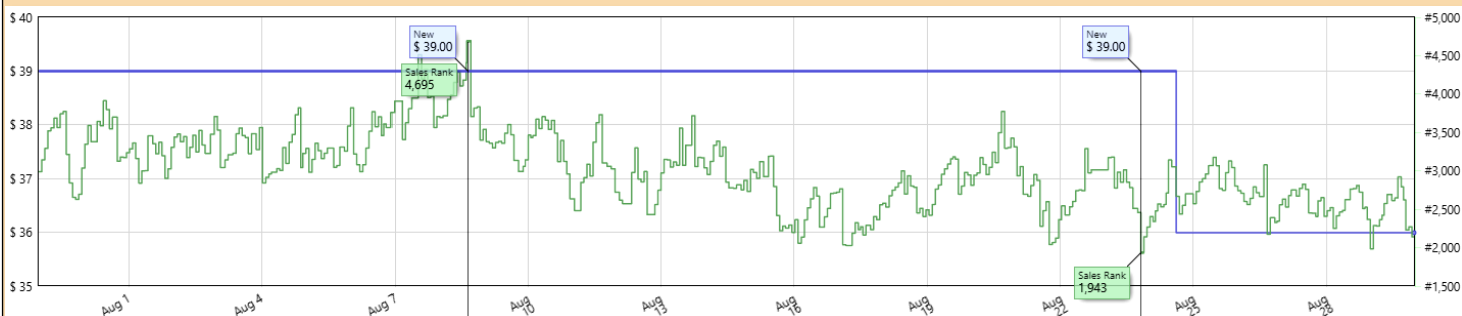
**2,885**

Current Rating

**4.5/5**

### AUGUST TRENDS

Cinema Secrets 32 oz. Brush Cleaner enjoyed a solid month of sales in August with an average sales ranking of 2,885 in Amazon's Beauty and Personal Care category. With over 1,200 units sold, revenue for the month nearly hit \$50,000. Its highest sales ranking came on August 23rd (1,943) and its lowest on August 8th. Ironically, both its highest and lowest rankings came when priced at \$39.00 per unit. The price dropped on August 24th to \$36.00 per unit, and its sales ranking leveled off to between 2,000 and 3,200. However, the month ended with all FBA sellers back at \$39.00 per unit. The listing for this product is not optimized, but with optimization and better search keywords, revenue would surely increase, and its sales ranking would likely break the high mark of 1,943 seen this month. PROvide Marketing can help make this happen!



### PRODUCT LISTING STATUS: IMPROVEMENTS NEEDED

- ✗ Pictures Sufficient, Up-To-Date, and Amazon Compliant
- ✗ Keywords Fully Utilized and Up-To-Date
- ✗ Content Optimized for Amazon Search
- ✓ Buy Box Fully Functional
- Sellers Adhering to MAPP Pricing

### CUSTOMER REVIEW STATUS: EXCELLENT (777 reviews 4.5/5 stars)

Recent verified purchaser reviews:

August 27: This is essential! You won't regret it. As a makeup artist I make sure I have this in my kit always. I also use it for personal use. A LITTLE goes a LONG way. It's amazing how quickly it removes makeup and how sparkly white it will get back my dirtiest of brushes. And the BEST PART OF ALL. It's so fast drying. If I'm back to back with clients and cleaning brushes in between, they clean and dry my brushes faster than any other brush cleaner I've tried!

August 18: As a freelance makeup artist in the beginning of my career, I tried saving money by cleaning my brushes with baby shampoo. Now that I've tried cinema secrets, I can't imagine not having it! This stuff has impressed me so much. It's incredible to see the instantaneous results.

August 18: Excelente limpiador de brochas.